Fact sheet

CORE Navigator is a digital assessment for entrepreneurs and business owners. It connects a personal CORE profile with Sprints & Checklists for use in day-to-day business.

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CORE Types

DE · EN
German and English

Web app
in the browser

2027
Launch planned, date open

Getting started

QuickCheck is the free entry point and delivers its own shorter result, “Your QuickCheck result”. The detailed personal evaluation is called “Your personal CORE profile”.

Who it is for

The product is intended for entrepreneurs, business owners and managing directors, including those of established businesses.

The personal CORE profile

CORE Types describes entrepreneurial working styles through four types: Constructor, Operator, Rainmaker and Explorer. CORE Dynamics adds a perspective on self-reported values and possible patterns under pressure.

Intended change

From the user’s perspective, the aim is a successful business that allows more freedom and depends less on the owner’s constant personal involvement.

Sprints & Checklists

In the app, users can activate actions as Sprints & Checklists, set dates, check off steps, record their experience and repeat runs.

Launch and availability

Launch is planned for 2027; the exact date will follow. A waiting list for the QuickCheck is open now.

Scope note

An individual profile relates to the person completing it. It is not a suitability assessment for job candidates and not an analysis of an entire team.

Press contact

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