# CORE Navigator: press questions and answers

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## What is CORE Navigator?

CORE Navigator is a digital assessment for entrepreneurs and business owners. It connects a personal CORE profile with Sprints & Checklists for use in day-to-day business. From the user's perspective, the aim is a successful business that allows more freedom and depends less on the owner's constant personal involvement.

## Who is CORE Navigator for?

The product is intended for entrepreneurs, business owners and managing directors, including those of established businesses. It covers the entrepreneur profile, values and inner conflicts, energy and stress patterns, decisions, communication, leadership and collaboration, plus suitable actions. Role clarification and delegation are two of its applications.

## What are CORE Types and CORE Dynamics?

CORE Types describes entrepreneurial working styles through four types: Constructor, Operator, Rainmaker and Explorer. CORE Dynamics adds a perspective on self-reported values and possible patterns under pressure. The CORE Dynamics part is optional.

### How does it work?

The entry point is the free QuickCheck, which takes under 15 minutes. At the end, users pick their biggest bottleneck and receive “Your QuickCheck result” with a first starting point. “Your personal CORE profile” is the detailed evaluation. Under “Sprints & Checklists”, users activate actions, set dates, check off steps, record their experience and repeat runs.

### How much does CORE Navigator cost?

The QuickCheck is free. The personal CORE profile with Sprints & Checklists is a paid one-time offer with no subscription. Current terms are on the website: https://www.core-navigator.com/en/faq

### When does CORE Navigator launch?

Launch is planned for 2027; the exact date will follow. A waiting list for the QuickCheck is open now.

### Which languages and formats are available?

CORE Navigator is a browser-based web app available in German and English. No installation is required.

### How can the profile be used in daily work?

The profile offers pointers on a person’s way of working, for example in how they handle decisions and leadership. Sprints & Checklists turn these pointers into individual steps, for example when handing over tasks, with checkpoints for quality. Whether a pointer fits their situation is something the person checks for themselves in daily work.

### Is CORE Navigator a tool for selecting staff?

No. The personal CORE profile relates to the person who completes it and is based on their own answers. It is not a suitability assessment for job candidates and not an analysis of a team. The profile describes the person who completes the questionnaire; it does not select anyone.

### How is user data handled?

According to the privacy policy, CORE Navigator processes the answers given in the QuickCheck and the assessment, the chosen bottleneck and the results derived from them in order to create the reports. If users complete the optional CORE Dynamics part, those answers are processed as well. Information from the QuickCheck and the assessment is also evaluated statistically; only aggregated figures for groups of at least 100 people are published. Full details on purposes, legal bases and user rights are set out in the privacy policy: https://www.core-navigator.com/en/privacy

### Who is behind CORE Navigator?

The provider is LEGENDS LIVE FOREVER LLC, Casper, Wyoming, USA. CORE Navigator, CORE Types and CORE Dynamics are products of this company. Joram Höfs founded CORE Navigator and is Managing Member of LEGENDS LIVE FOREVER LLC.

### How can journalists reach the press contact?

The press contact is Joram Höfs, at press@core-navigator.com. Logos and further press material are available on the press page: https://www.core-navigator.com/en/press-kit

**Press contact**

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