From QuickCheck to sprint: how CORE Navigator works

How it works in the web app

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Process

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CORE Navigator takes entrepreneurs and business owners in four steps from a free entry point to a concrete project in their own business. This text describes the process in the browser-based web app as it is planned for launch. CORE Navigator is planned to launch in 2027; until then, a waiting list is open.

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The path in four steps

1. QuickCheck

The QuickCheck is the free entry point. Users create an account, give some details about their reason for using CORE Navigator, their company and their role, and then answer questions about how they work. At the end they pick their biggest bottleneck, the issue that is holding them back most at the moment. The QuickCheck takes under 15 minutes.

2. Your QuickCheck result

Next comes “Your QuickCheck result”. It shows the CORE Type that emerges from the user’s own answers and offers a first starting point for the chosen bottleneck. It includes a first seven-day sprint for trying out that starting point in day-to-day work. The result is deliberately shorter than the full profile.

3. Your personal CORE profile

“Your personal CORE profile” is the detailed evaluation and goes beyond the free entry point. It describes the person’s way of working as an entrepreneur in more depth, using the CORE Types Constructor, Operator, Rainmaker and Explorer. Based on the user’s own answers, it shows what slows the person down and what drains their energy. It also points to what they could hand over first. Users who complete the optional CORE Dynamics part receive additional sections on their values and on possible patterns under pressure.

4. Sprints & Checklists

Under “Sprints & Checklists”, users choose actions that fit their profile and activate them as a sprint. They set a start date and, if they wish, an end date, and tick off the checklist steps as they complete them. To close, they can note in a short reflection what worked. A finished sprint can be started again later.

An example

The following example is fictional. The person, the company and the course of events are invented. It shows neither real profile results nor the experience of an actual user.

Thomas Brandt runs an IT services firm with 22 employees. His project managers work independently, yet every deviation from a quote ends up on his desk, even a small one. When a client asks for an additional interface, the team waits two days until Brandt approves the extra work. For years he has planned his holidays so that he can always be reached.

Brandt completes the QuickCheck one evening at his desk. As his biggest bottleneck he picks the many approvals in daily business. His QuickCheck result gives him a first starting point for it, and he begins the seven-day sprint.

Later he unlocks his personal CORE profile and reads the sections on his way of working.

Under Sprints & Checklists, Brandt activates an action on a recurring decision and sets a start date. For one week he collects the questions his project managers bring to him, identifies the most frequent one and agrees with them on a limit up to which they can approve extra work themselves. These steps are simplified for the example and are not taken word for word from the app.

At the end, Brandt notes in his reflection where the limit remained unclear and plans to start the action again and to define the rule in the business more precisely.

Context

The personal CORE profile is based on the answers of the person who completes the questionnaire and describes only that person. It offers pointers on their way of working and starting points for Sprints & Checklists. Whether a pointer fits their actual tasks, experience and interests is something the person works out for themselves, in daily work or in conversation with others.

The profile is neither a suitability assessment for job candidates nor an analysis of a team, and it does not select anyone. Nor does CORE Navigator determine a business model or make decisions for the company. Which change someone takes on, and how, is their own decision.

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